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CLASSIC 1027 ADVERTISING RATES – 1st October 2019

WEEKDAYS		WEEKEND		
MONDAY - FRIDAY		TIME	SATURDAY	SUNDAY
00:00 - 05:00	R 150	00:00 - 05:00	R 180	R 180
05:00 - 06:00	R 700	05:00 - 07:00	R 280	R 280
06:00 - 10:00	R3 000	07:00 - 10:00	R1 050	R1 050
10:00 - 14:00	R2 100	10:00 - 14:00	R1 050	R1 050
14:00 - 17:30	R2 550	14:00 - 18:00	R 500	R 500
*17:30 - 19:00	R3 950	18:00 - 20:00	R 280	R 280
19:00 - 20:00	R 700	20:00 - 00:00	R 150	R 150
20:00 - 00:00	R 700			

TERMS & CONDITIONS												
<ul style="list-style-type: none"> ❖ Above rates based on 30 second recorded commercials ❖ Consult matrix below for duration conversion table: 												
DURATION*	5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	55"	60"
MULTIPLY BY	0.75	0.75	0.75	0.8	0.8	1.0	1.17	1.33	1.5	1.67	1.83	2.0
<ul style="list-style-type: none"> ❖ Classic Business, Monday to Thursday 17h30-19h00 and Friday 17h30-18h00 is a simulcast show on both Classic 1027 in Johannesburg and Fine Music Radio (FMR) in Cape Town ❖ Live read loading, add 50% ❖ Preferential time loading, add 25% ❖ Rate cards are Net and exclude VAT ❖ Standard terms and conditions apply E&OE 												

UNITED STATIONS - TEL: 010 590 4554