



United Stations (PTY) LTD Reg No. 1998/24762/07  
 Block A Oxford Office Park, #5 8th Str, Houghton Estate, Johannesburg, South Africa  
 tel: +27 10 590 4554 | fax: +27 86 600 3253 | us@unitedstations.co.za | www.unitedstations.co.za

**HOT91.9FM ADVERTISING RATES:  
 EFFECTIVE: 1<sup>st</sup> OCTOBER 2019**

WEEKDAYS		WEEKEND			
MONDAY - FRIDAY		TIME	SATURDAY	TIME	SUNDAY
00:00 - 05:00	R300	00:00 - 06:00	R300	00:00 - 06:00	R300
05:00 - 06:00	R1 000	06:00 - 09:00	R1 600	06:00 - 09:00	R1 250
06:00 - 09:00	R4 280	09:00 - 12:00	R2 170	09:00 - 12:00	R1 760
09:00 - 12:00	R1 870	12:00 - 15:00	R1 600	12:00 - 15:00	R1 390
12:00 - 14:00	R1 870	15:00 - 18:00	R1 250	15:00 - 18:00	R1 120
14:00 - 16:00	R1 870	18:00 - 00:00	R1 090	18:00 - 21:00	R640
16:00 - 19:00	R3 200			21:00 - 00:00	R480
19:00 - 00:00	R1 000				

**TERMS & CONDITIONS**

- ❖ Above rates based on 30 second recorded commercials
- ❖ Consult matrix below for duration conversion table

DURATION*	5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	55"	60"
<b>MULTIPLY BY</b>	<b>0.75</b>	<b>0.75</b>	<b>0.75</b>	<b>0.8</b>	<b>0.8</b>	<b>1.0</b>	<b>1.17</b>	<b>1.33</b>	<b>1.5</b>	<b>1.67</b>	<b>1.83</b>	<b>2.0</b>

- ❖ Live read loading: 50%
- ❖ Preferential Time loading: 25%
- ❖ Rate cards are Nett and exclude VAT.
- ❖ Standard terms and conditions apply E&OE

**CONTACT**

**Greg Norgarb**

**EMAIL: greg@unitedstations.co.za**

**TEL: 010 590 4554**