



United Stations (PTY) LTD Reg No. 1998/24762/07
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**OFM ADVERTISING RATES:
 EFFECTIVE: 1st OCTOBER 2019**

WEEKDAYS		WEEKEND			
MONDAY - FRIDAY		TIME	SATURDAY	TIME	SUNDAY
00:00 - 05:00	N/A	00:00 - 06:00	N/A	00:00 - 06:00	N/A
05:00 - 06:00	R1 050	06:00 - 09:00	R 1 380	06:00 - 09:00	R900
06:00 - 09:00	R4 800	09:00 - 13:00	R1 980	09:00 - 13:00	R1 390
09:00 - 12:00	R2 400	13:00 - 15:00	R865	13:00 - 17:00	R560
12:00 - 15:00	R2 610	15:00 - 18:00	R410	17:00 - 21:00	R320
15:00 - 19:00	R3 390	18:00 - 19:00	R300	21:00 - 00:00	R210
19:00 - 21:00	R700	19:00 - 00:00	N/A		
21:00 - 00:00	R230				

TERMS & CONDITIONS

- ❖ Above rates based on 30 second recorded commercials
- ❖ Consult matrix below for duration conversion table

DURATION*	5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	55"	60"
MULTIPLY BY	0.75	0.75	0.75	0.8	0.8	1.0	1.17	1.33	1.5	1.67	1.83	2.0

- ❖ Live read loading: 50%
- ❖ Preferential Time loading: 25%
- ❖ Rate cards are Net and exclude VAT.
- ❖ Standard terms and conditions apply E&OE

CONTACT

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