



103FM

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**RISEFM ADVERTISING RATES:
 EFFECTIVE: 1st OCTOBER 2019**

WEEKDAYS		WEEKEND			
MONDAY - FRIDAY		TIME	SATURDAY	TIME	SUNDAY
00:00 - 05:00	R130	00:00 - 06:00	R130	00:00 - 06:00	R130
05:00 - 06:00	R300	06:00 - 10:00	R340	06:00 - 10:00	R340
06:00 - 09:00	R930	10:00 - 14:00	R400	10:00 - 14:00	R400
09:00 - 12:00	R620	14:00 - 18:00	R300	14:00 - 18:00	R300
12:00 - 15:00	R620	18:00 - 00:00	R300	18:00 - 00:00	R300
15:00 - 18:00	R690				
18:00 - 00:00	R300				

TERMS & CONDITIONS												
<ul style="list-style-type: none"> ❖ Above rates based on 30 second recorded commercials ❖ Consult matrix below for duration conversion table 												
DURATION*	5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	55"	60"
MULTIPLY BY	0.75	0.75	0.75	0.8	0.8	1.0	1.17	1.33	1.5	1.67	1.83	2.0
<ul style="list-style-type: none"> ❖ Live read loading: 50% ❖ Preferential Time loading: 25% ❖ Rate cards are Net and exclude VAT. ❖ Interview costing available on request ❖ Standard terms and conditions apply E&OE 												

CONTACT

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